



Workshop

Making Publics for Finance – Making Finance Public Methods and Politics in Studying Finance

July 23, 2024

Lokschuppen Marburg, Rudolf-Bultmann-Str. 4h

Organized by:

Ute Tellmann (TU Darmstadt)

Lukas Lachenicht (TU Darmstadt)

Daniel Kunze (TU Darmstadt)

Collaborative Research Centre 294 “Structural Change of Property”

Subproject A07 “Habitat as a security: Pledged property and financialisation”

Rendering visible is an act that pertains equally to social scientific research and to the politics of making finance public. Methodologically, the question how to “follow” money, credit and financial claims in order to understand the processes of financialization has been a key issue in social studies of finance, international political economy, economic geography and cultural sociology. But the question of how to make finance visible as an object of social scientific research is tightly linked to a political act of generating publics for finance: How can financial relations become a common “matter of concern” is a political as much as it is a methodological question – for financial relations and ecologies of everyday life often elude experience of users and citizens. In addition, the question of “making public” has assumed another layer of meaning for it is tied to the current modes of governing financial investments for the purpose of halting and addressing climate change. Again, the modes of knowing are crucial for these endeavors: Indicators, risk assessments, valuation models are used to govern finance in order to turn private investments into public effects. In all respects, the question of making public is linked to the methodological concern of how to make visible.

In this workshop we will tackle these questions of “making public” as modes of visibility. We address: modes of governing, methodologies of following and types of turning finance into “matters of concern.”

Programme:

09:00 – 09:15	<i>Welcome and Opening</i>
09:15 – 10:15	Ruben Kremers, Andreas Dimmelmeier und Felicitas Sommer The Information Value Chain
10:15 – 11:15	Julius Kob Own your Risk
11:15 – 11:45	<i>Coffee Break</i>
11:45 – 12:45	Ute Tellmann “Who owns?” Making Publics for Financialized Housing



STRUKTURWANDEL
DES EIGENTUMS

12:45 – 14:30	<i>Lunch Break</i>
14:30 – 15:30	Carola Westermeier In-Visibility of State-Market Relations in the Digital Euro
15:30 – 16:30	Barbara Brandl Follow the “Colors of Money” – Payment vs. Investment Money
16:30 – 17:00	<i>Coffee Break</i>
17:00 – 18:00	Malte Simon The Scent of ESG
18:30	<i>Dinner</i>

**We have limited spaces available, please sign up by July 19th to attend via:
kunze@ifs.tu-darmstadt.de**

DFG Deutsche
Forschungsgemeinschaft

Gefördert durch die
Deutsche Forschungsgemeinschaft
SFB TRR 294/1-424638267



TECHNISCHE
UNIVERSITÄT
DARMSTADT